

Social Media *Expert* Consultancy

Lauren Leyva

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Experience

Lauren has nearly 10 years of experience within the social media industry, with a strong understanding of what it takes to become well-established across digital platforms.

Having grown an audience of over 160,000 followers across platforms, she has navigated the world of social media from organic content through to monetisation, reaching global audiences and long-standing clientele. Lauren has worked on campaigns with well-respected brands including Kenwood, Vinted, Flora, Tesco, Morrisons & Dolmio.

Lauren has a keen interest in sharing her knowledge and helping others navigate the world of social and digital media.

Specialism & Expertise

Lauren's background is within short-form content (Instagram, TikTok, YouTube), using an online presence to showcase products and herself. She has been involved in a wide variety of organic and paid campaigns and enjoys using her transferrable skills to align with her clients' goals.



Services



The Essential Social Media Strategy Toolkit

This is your essential guide to get you ready to create high quality social media content, from the ideas, to the physical set up, editing, post and finally reviewing the analytics.

The Toolkit | Click here to get your copy

The Essential Social Media Audit

The Social Media Audit is a short-term, focused written assessment, designed to identify key areas for improvement while recognising what's already working well. The audit provides a clear, actionable overview of your current content, helping to refine strengths and pinpoint gaps. By taking a holistic approach, it kickstarts a tailored, effective content journey.

The audit involves you submitting detailed information about you, including your content journey to date (including links to any/all of your social media platforms and/or website), your current and future goals. Please tell me as much information about you, your business, brand or profession, and what you'd like to achieve through social media.

I will then undertake a written assessment, covering various elements as mentioned above. This will provide you with a detailed analysis about what's working, where there are 'gaps' and the exact steps you can take to elevate your social media presence.

The Audit | Click here to find out more



‘Ask Me Anything’ Hour

This is a one hour session focused on you asking as many questions as you like about all things social media, whether you want to improve your Instagram & TikTok content, or want to discuss longer term strategies.

Come to the session with lots of questions written down and you should leave the session with more knowledge and motivation, ready for the next step in your digital journey. By booking an ‘Ask Me Anything’ Hour with me, you will also get 20% off ‘The Essential Social Media Strategy Toolkit’.

1 Hour Session | Click here to find out more

Useful Links

Useful Links*



Useful Links - Budget

[Click here for technology & equipment I recommend.](#)

[This is the budget tripod I use nearly everyday!](#)

[Click here for the device I NEVER travel without!](#)

Useful Links - Invest A Bit More

[This is what I use for file storage & backups.](#)

[Use this for upgraded audio.](#)

[The lighting kit I've used for years!](#)



*Please note the above links may include affiliate links. This may mean Lauren Leyva receive a small commission if you purchase a product through the link, however this will not increase the cost of the product for you.

Get In Contact

with Lauren



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